

WISCONSIN



DWD

Addressing Workforce Strategies

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MISSION: Provide a seamless continuum of services accessed by employers and members of the workforce and their families with the following results:

- Employers have the talent they need
- Individuals and families achieve economic independence
- Making Sound employment decisions
- Maximizing workforce potential

Structure

Bureaus

- Apprenticeship
- Job Service
- Workforce Training
- Workforce Information & Technical Support

Offices

- Special Initiatives
- Skills Development
- Veterans' Services
- IT Solutions



Employers who Connect with the DWD Integrated Business Services Team Can

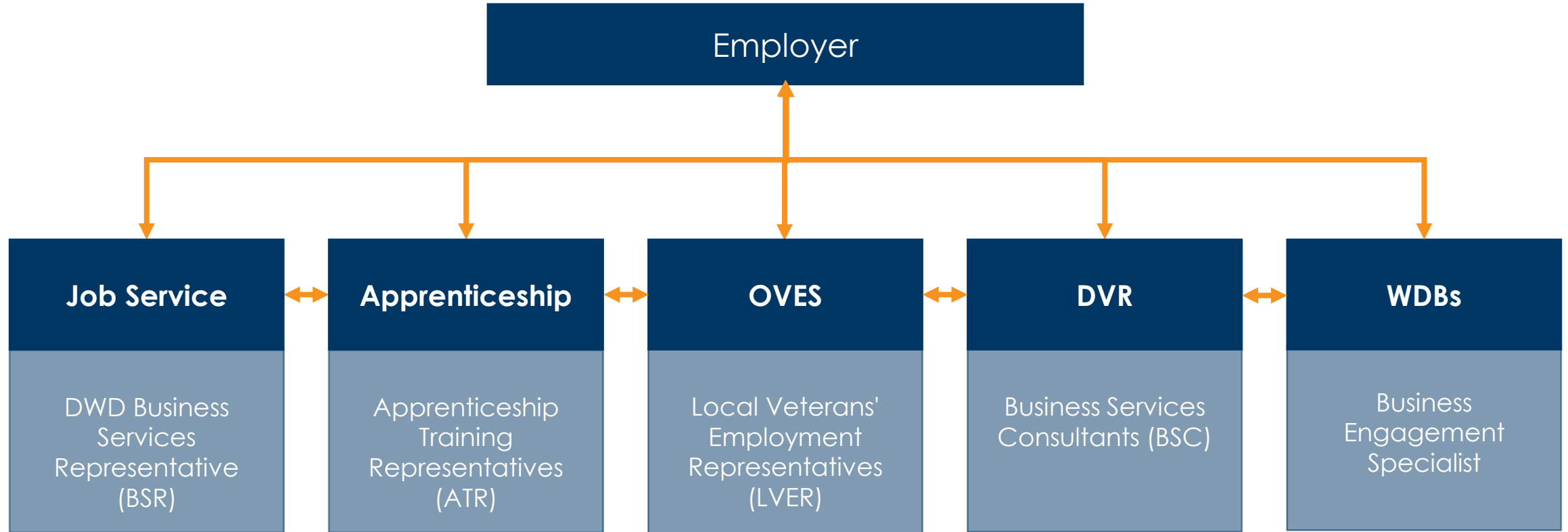
Recruit and
Retain Talent

Discover
Training
Solutions

Plan Their
Future
Workforce



DWD Integrated Business Services Team Structure



The DWD Business Services Team is here to help serve employers and connect them with workforce partners to further assist in meeting their business needs.



Recruit & Retain Talent

Veterans

Youth
Workers

Individuals
with
Disabilities

Low-
Income
Individuals

Justice-
Involved
Persons



Training Solutions



Apprenticeship Solutions

Certified Pre-Apprenticeship (CPA)

- Helps job seekers gain the skills necessary for Registered Apprenticeship
- Supports the development of a more diverse and skilled workforce

Related CPAs

- Teens Grow Greens
- Northcott Neighborhood House:
 - Love and Faith Arborist
- Operation Fresh Start:
Conservation/Forestry

Link to CPA webpage:

<https://dwd.wisconsin.gov/apprenticeship/pre-apprenticeship.htm>

Registered Apprenticeship

Related Apprenticeships

- Arborist
- Organic Vegetable Farm Manager
- Greenhouse/Nursery Manager
- Agribusiness Service Center Technician

Link for Job Seekers:

<https://dwd.wisconsin.gov/apprenticeship/ra-applicants.htm>

DWD.WISCONSIN.GOV



Youth Apprenticeship

—Employ youth apprentices to develop a talent pipeline that helps high school juniors and seniors graduate with high demand job skills and industry certifications.

- Goals: Seamless transition into Registered Apprenticeship
Retain youth after graduation through full-time employment

YA opportunities related to Outdoor Recreation:

- Animal/Herd
- Arborist
- Crops
- Environmental Systems/Water Resources
- Dairy Grazier
- Floral/Greenhouse
- Landscaping
- Plant Fundamentals



Training Solutions

FastForward

OSI Initiatives
- DOC
- Internship

Governor's ARPA Initiatives

**Workforce Innovation
Grants *Round 2***

WDB Collaboration

**Employ Milwaukee's
Summer Youth
Program**



Training Solution- WDB

Employ Milwaukee WDB's Milwaukee Summer Youth Program

- Facilitated by Employ Milwaukee Workforce Development Board and the Boys & Girls Club of Milwaukee County.
- Recruits and provides meaningful employment opportunities to a minimum of 225 youth in community-based jobs and private sector jobs.
- Youth, ages 14-24 who reside in Milwaukee County, engages in a 7-week summer job that also includes one week of intensive job readiness training.
- Opportunities for training and employment could include Outdoor Recreation as in construction, green industries, architecture design, arborist, and others. These youth can work 20 hours per week.



Tools, Resources, Connections, Examples



JobCenterOfWisconsin.com

The screenshot displays the Job Center of Wisconsin website. At the top, the navigation bar includes links for MyLMI, Online Workshops, Resources, and Help. The main header features the Job Center of Wisconsin logo and a 'Login' button with a 'Create a Logon' link below it. A secondary navigation bar contains 'Home', 'Employers', 'Job Seekers', and 'Featured Industries'. The main content area is divided into several sections: a large banner with a hand holding a smartphone displaying the website and the slogan 'Where talent & opportunity meet'; a 'Quick Job Search' section with input fields for job title and location, and a 'Search Now' button; an 'Employers' section with 60,435 Resumes and buttons for 'Post Jobs' and 'Search Resumes'; a 'Job Seekers' section with 82,243 Jobs and buttons for 'Create Resume' and 'Search Jobs'; and a 'Labor Market Exploration' section with buttons for 'Skill Explorer' and 'WORKnet'. A footer bar contains icons and links for Workforce Events, Labor Market Information, Education & Training, Unemployment Insurance, Veteran Services, and Job Center Locations. The bottom of the page features the State of Wisconsin DWD logo and the text 'Department of Workforce Development'.



Examples of Business Solution Services

What we can do for you

- Job Fair
- Eblasts
- Flyers in the community
- Registered Businesses can mine for employees
- Employer Spotlights prior to hiring event
- Collect applications
- Disseminate job openings among partners

Note: all UI applicants are required to register on JCW.

It's all FREE



How A **Business Services Representative** Can Serve You

- Help identify what services a regional workforce system can provide your company.
- Provide valuable human resources consultation, recruitment and selection assistance, labor market information (LMI), opportunities to participate in hiring events, and promote the online tools available to employers through JobCenterofWisconsin.com.

Your Local Business Services Representative is
Lesley Luna | lesley.luna@dwd.wisconsin.gov | 608-901-5694



Business Services Representative Can . . .

Generate leads and employer outreach by:

- Receiving referrals from news media, new employers moving to an area, Secretary's Office, Governor's Office, local governments, and more.
- Reviewing newly registered employers on JCW for outreach.
- Following-up with employers that have not used JCW in past year.
- Maintaining membership in local chambers of commerce and SHRM chapters.
- Integrating with local business services team.

Reach Your Local Business Services Representative is
JobCenterofWisconsin.com



Hiring Incentives and Tax Credits

Work Opportunity
Tax Credit

Fidelity Bonding
Program

On-The-Job Training
Hiring Initiative

WDVA Veteran
Employment Grant
Program

Wisconsin
Apprenticeship
On-The-Job
Learning
Reimbursements

Apprentice
Completion Award
Program

DVR
Incentives



Questions?

